

Corporate Exploration Strategies

October 2011—22nd Edition

Your primary source
for worldwide mining
exploration spending,
strategies, and
trends.

OVERVIEW

Corporate Exploration Strategies (CES) is the industry's benchmark for exploration trends and strategic analysis, and the only comprehensive source of global mining exploration budgets. Published annually, CES examines both corporate and industry-wide exploration activities. This online and print study includes information collected and meticulously reviewed by our team of skilled analysts.

Volume I: A Worldwide Analysis

An overview of industry trends in exploration budgets with a detailed analysis of overall allocations for the last ten years, including location, commodity, stage of development, and more.

Volume II: Exploration Budget Profiles

Comprehensive profiles of the companies with significant exploration budgets in 2011, including a discussion of their current exploration activities. Profiles of major companies include a concise overview of the company, the organization of its exploration department, and comments on its growth strategy.

Volume III: Appendices

An index of spending by region and country; an alphabetical appendix of directly surveyed companies and their detailed 2011 exploration budgets; and a section to facilitate identification of opportunities with companies that do not have exploration budgets but have significant exploration projects for which they are seeking financing or joint ventures.

Commodities Covered

- Gold
- Base Metals (copper, zinc-lead, nickel)
- Diamonds
- Platinum Group Metals
- Uranium
- Other (silver, cobalt, molybdenum, mineral sands, tin, REESs/lithium, potash/phosphates, and some industrial minerals)

WHO USES CES?

- Exploration executives
- Corporate strategic planners
- Business development executives
- Mineral economists
- Marketing executives
- Mineral policy analysts
- Mining analysts
- Academic researchers

CES VALUE

For mining companies

- Benchmark exploration programs
- Develop competitor intelligence
- Inform strategic planning
- Support corporate and board presentations
- Identify JV, acquisition, and merger opportunities

For mining service and equipment companies

- Identify market opportunities and shift resources to emerging markets and countries
- Market- and strategic-trend analysis
- Targeting specific clients
- Tracking company activity

For governments and mining industry associations

- Analyze trends to develop mineral policy
- Attract exploration spending in your country
- Benchmark country exploration budgets
- Gather exploration spending intelligence on competitor nations
- Collect information on specific companies

For financial groups

- Analyze market comparables
- Support mergers and acquisitions—due diligence
- Support investment decisions
- Analyze trends
- Access in-depth company-level analysis
- Track future exploration and capital investment

FEATURES

- Detailed nonferrous exploration budget information for active mining and exploration companies worldwide (drawn from a detailed analysis of companies with budgets of at least US\$100,000).
- Profiles of major companies and other top explorers include details on the scope and direction of companies' exploration programs, current activities, and strategic orientation.
- Analysis of individual and aggregated worldwide budgets by
 - commodity, including allocations for each target;
 - location of exploration effort;
 - stage of development—comparing funding directed to grassroots programs with late-stage or minesite allocations;
 - origin of exploration funding by location of corporate headquarters;
 - exploration budgets as a percentage of adjusted annual sales revenues.
- Industry-wide analysis of annual exploration budgets compared with acquisition spending.
- Easily conduct sophisticated analysis of data for research and presentation purposes by accessing all the underlying data and using pre-designed Excel pivot tables.
- View companies' exploration budgets online or download into Excel for detailed analysis. In addition to a complete breakdown of the current exploration budget, the download also includes past exploration budgets and actual annual spending from 2003 to 2010 and adjusted annual sales revenues from 2006 to the present.
- CES also includes access to CompanySearch—an online database of more than 5,000 worldwide mining companies and their projects.

Customer Care

MEG Customer Care is included with every subscription. From custom training options to ongoing user support, we develop trusting relationships with our user community, providing expertise and knowledge on ways to increase usage and to support your business goals and objectives.

About Metals Economics Group

Metals Economics Group (MEG) is the most trusted source of global mining information and analysis. We draw on three decades of comprehensive information and analysis, with an unsurpassed level of experience and historical data. To help our clients reach better decisions more quickly, we supply raw data and sophisticated analysis based on unbiased research and reporting. From worldwide exploration, development, and production to strategic planning and acquisitions activity—our databases and studies help you make confident decisions and, ultimately, improve results.

Celebrating 30 years as the most trusted source of global mining industry information and analysis.

CONTACT

For information on how to subscribe to MEG's Corporate Exploration Strategies, email sales@metalseconomics.com or call +1 902-429-2880.

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