



## **Knowledge and experience address current mining industry needs** ~ Metals Economics Group launches consulting services

**Halifax, Nova Scotia, November 6, 2008** – Metals Economics Group (MEG) is pleased to formally announce the inauguration of MEG Consulting. This service, expanding on MEG's current consulting capacity and long-term commitment to thorough coverage of the mining industry, offers accurate, timely, market-sensitive consulting and customized advice delivered through the combined expertise of in-house analysts and MEG's extensive network of industry professionals.

MEG Consulting is led by Michael Chender, founder and CEO of MEG.

"Metals Economics Group is proud to have provided strategic information services to the mining community for nearly thirty years," states Chender. "We've worked with the issues raised during several major cycles, providing strategic information and analysis to address the industry's changing needs. MEG Consulting provides the best possible service to our clients in a challenging market environment."

MEG is recognized for its unparalleled databases, deep knowledge of company growth issues, and an industry-leading position in tracking exploration strategies and spending, project developments, and project and company acquisitions. MEG's extensive industry experience provides a strong foundation for MEG Consulting to offer an authoritative look at

- Corporate and business development strategies
- Explore-or-buy economics
- M&A fairness opinions
- Company growth benchmarking
- Due diligence
- Supply forecasts
- Marketing

Chender adds, "To effectively engage an unpredictable future, flexible and innovative thinking is particularly important. MEG Consulting can provide expert guidance in the areas of Competitive Intelligence strategies, information strategies, and collaboration and innovation."

For more details on MEG Consulting phone +1 902 429-2880; fax +1 902 429-6593; or email [consulting@metalseconomics.com](mailto:consulting@metalseconomics.com).

### **About Metals Economics Group** ([www.metalseconomics.com](http://www.metalseconomics.com))

Metals Economics Group (MEG) provides information and analysis focused on addressing the strategic needs of the global mining industry. Clients benefit from a painstaking commitment to accuracy, many years of experience, excellent relationships with other industry experts, and an unbiased approach to reporting and analyzing the latest trends and issues. Through analysis, information services, and consulting, MEG continuously builds on its foundation as the primary source of intelligence on global minerals exploration, development, and production; strategic planning issues; and acquisitions activity. Deep analytical knowledge and experience and a responsive, personal approach to customer care provide clients with an exceptional level of service.

**About Michael Chender**

Mr. Chender joined his father's copper and silver markets consulting company, Chender Associates, in 1972, eventually taking over the business. He started *Copper Studies*, the leading copper industry consulting publication, which he later sold to Commodities Research Unit. He worked in a joint venture with Brandeis Goldschmidt, a leading metal trader, from 1977 to 1980, at which time he founded Metals Economics Group. In 2001, Mr. Chender started Coemergence, a competitive intelligence software solution company focused on the resource sector. That same year he also founded the Shambhala Institute for Authentic Leadership, now a recognized leader in organizational learning and training. He returned to an active role in MEG in 2008 to help lead a major expansion of information and consulting services.

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