

# Corporate Exploration Strategies

## October 2010—21st Edition

Your primary source  
for worldwide mining  
exploration spending,  
strategies, and  
trends.

### OVERVIEW

Corporate Exploration Strategies (CES) is the industry's benchmark for exploration trends and strategic analysis, and the only comprehensive source of global mining exploration budgets. Published annually, CES examines both corporate and industry-wide exploration activities. This online and print study includes information collected and meticulously reviewed by our team of skilled analysts.

#### Volume I: A Worldwide Analysis

An overview of industry trends in exploration budgets with a detailed analysis of overall allocations for the last ten years, including location, commodity, stage of development, and more.

#### Volume II: Exploration Budget Profiles

Comprehensive profiles of the companies with significant exploration budgets in 2010, including a discussion of their current exploration activities. Profiles of major companies include a concise overview of the company, the organization of its exploration department, and comments on its growth strategy.

#### Volume III: Appendices

An index of spending by region and country; an alphabetical appendix of directly surveyed companies and their detailed 2010 exploration budgets; and a section on companies that do not have exploration budgets but have significant exploration projects for which they are seeking financing or joint ventures.

#### Commodities Covered

- Gold
- Base Metals (copper, zinc-lead, nickel)
- Diamonds
- Platinum Group Metals
- Uranium
- Other (silver, cobalt, molybdenum, mineral sands, tin, REESs/lithium, potash/phosphates, and some industrial minerals)

#### WHO USES CES?

- Exploration executives
- Corporate strategic planners
- Business development executives
- Mineral economists
- Marketing executives
- Mineral policy analysts
- Mining analysts
- Academic researchers
- Government officials

## CES VALUE

For mining companies

- Benchmarking exploration programs
- Developing competitor intelligence
- Strategic planning
- Corporate and board presentations
- Acquisition and merger opportunities

For mining service and equipment companies

- Market- and strategic-trend analysis
- Shifting resources to emerging markets and countries
- Targeting specific clients
- Tracking active company activity

For governments and mining industry associations

- Analyzing trends to develop mineral policy
- Attracting exploration spending in your country
- Benchmarking country exploration budgets
- Gathering exploration spending intelligence on competitor nations
- Collecting information on specific companies

For financial groups

- Analyzing market comparables
- Supporting mergers and acquisitions—due diligence
- Supporting investment decisions
- Analyzing trends
- Accessing in-depth company-level analysis
- Tracking future exploration and capital investment

## FEATURES

- Detailed nonferrous exploration budget information for active mining and exploration companies worldwide (drawn from a detailed analysis of companies with budgets of at least US\$100,000).

- Profiles of major companies and other top explorers include details on the scope and direction of companies' exploration programs, current activities, and strategic orientation
- Analysis of individual and aggregated worldwide budgets by
  - commodity, including allocations for each target;
  - location of exploration effort;
  - stage of development—comparing funding directed to grassroots programs with late-stage or minesite allocations;
  - origin of exploration funding by location of corporate headquarters;
  - exploration budgets as a percentage of adjusted annual sales revenues.
- Industry-wide analysis of annual exploration budgets compared with acquisition spending over the last ten years.
- An ability to create custom reports and easily conduct sophisticated analysis of data for research and presentation purposes.
- View companies' exploration budgets online or download into Excel for detailed analysis. In addition to a complete breakdown of the current exploration budget, the download also includes past exploration budgets and actual annual spending from 2002 to 2009 and adjusted annual sales revenues from 2005 to the present.
- CES also includes access to CompanySearch—an online database of more than 5,000 worldwide mining companies and their projects, searchable by location, commodity, stock and share information, and criteria related to directly held late-stage projects (ownership, operator, project and activity status, commodities, reserves and resources).

## Customer Care

MEG Customer Care is included with every subscription. From custom training options to ongoing user support, we develop trusting relationships with our user community, providing expertise and knowledge on ways to increase usage and to support your business goals and objectives.

## About Metals Economics Group

Metals Economics Group (MEG) provides information and analysis on the global mining industry focused on addressing both strategic and tactical business needs. Clients benefit from a painstaking commitment to accuracy, many years of experience, excellent relationships with other industry experts, an unbiased approach to reporting and analyzing the latest trends and issues, and a responsive, personal approach to customer care. Through analysis, information services, and consulting, MEG continuously builds on its foundation as the primary source of intelligence on global minerals exploration, development, and production; strategic planning issues; and acquisitions activity.

## CONTACT

For information on how to subscribe to MEG's Corporate Exploration Strategies, email [sales@metalseconomics.com](mailto:sales@metalseconomics.com) or call +1 902-429-2880.

Visit our web site at [www.metalseconomics.com](http://www.metalseconomics.com).